



www.bradleybeachnj.org – Website
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Please completely fill out this form to register your business or individual membership in the **BRADLEY BEACH CHAMBER OF COMMERCE** at the yearly rate of \$125.00 for membership dues.

Membership is for one complete year from July 1st to June 30th.

Members joining **AFTER** October 1st and up until March 1st, will have their dues prorated on a monthly basis. (This offer does not pertain to renewals.)

Please return the completed form with your check to **BCC**, Kearney Federal Savings Bank, 501 Main Street, Bradley Beach, New Jersey 07720.

Membership investment in the Chamber may be tax deductible as an ordinary and necessary business expense. Dues paid to the Chamber are not a charitable tax deduction for federal income tax purposes. The Chamber is not a charity, but serves as an advocate organization for area business and professional firms.

MEMBERSHIP REGISTRATION

Business/Organization Name

Mailing Address (Location)

Billing Address (if different from mailing location)

City

Primary Contact/Title

Telephone Number

Fax Number

Email

Website

Description of your business:

Amount enclosed: \$ _____

Please make all checks payable to:

BRADLEY BEACH CHAMBER OF COMMERCE (BCC)
(Cash or checks only, please.)

We invite all members to be active in suggesting improvements and/or additions in town as part of the **MAIN STREET BEAUTIFICATION PROJECT**.

MEMBERS ARE ENCOURAGED TO DISPLAY THEIR BUSINESS CARDS AND/OR BROCHURES AT THE CHAMBER OFFICE.

501 Main Street, Second Floor, Bradley Beach, NJ 07720
732-869-1020 * 732-455-3382 Fax * bbcc@bradleybeachnj.org * www.bradleybeachnj.org

Chamber Member Benefits

As a Bradley Beach Chamber of Commerce member, you are entitled to a free business listing in our Membership Directory and under an appropriate category listing, with an access code which will allow you to update your listing anytime! This is a great way for you to promote sales and specials as well as keeping current your hours of operation.

Webpage advertising

As a Chamber member, we offer you discounted rates for advertising on the Chamber's webpages. Our banner ads are very colorful and appear randomly at the top of each page. Our Sponsor ads use about one-third of a page (of your choice) and are very colorful. Both ads offer you and your business a lot of "Bang for your Buck" and a very good use of your advertising dollars.

Custom Email Blasts

The Bradley Beach Chamber of Commerce maintains a consumer database of over 500 addresses. As a member, you have the exclusive opportunity to reach these consumers with a custom email blast sent through the Chamber of Commerce. Members can create a flyer in .doc, .pdf or .jpg and we will use it for your email blast. If you wish, we can work with you to create an email blast that will appeal to your customer base. *(The Bradley Beach Chamber of Commerce reserves the right to refuse email/online advertising based on language and/or content.)*

Chamber FaceBook Messaging

Just send us a link to your FaceBook page. Please know that if you "like" the Chamber back, your feeds automatically funnel through our Chamber page. *(The Bradley Beach Chamber of Commerce reserves the right to refuse email/online advertising based on language and/or content.)*

Custom Events

Our monthly calendar features high visibility on the home page and a consumer-friendly design. The calendar also automatically adds upcoming events to the Events section of the home page where they remain until your event has occurred. This is a free service and you will find the "Submit an Event" link at the bottom of the monthly Calendar of Events display. Your event will be posted on the website within 24 hours.

Reciprocal Memberships

As a member of the Bradley Beach Chamber of Commerce, you automatically become a special member of the Jersey Shore Chamber of Commerce, the Asbury Park Chamber of Commerce and the Ocean Grove Chamber of Commerce. You can attend their events and pay member prices to attend. This is another benefit for our members.

*Website Advertising Rates
Bradley Beach Chamber of Commerce
501 Main Street
Bradley Beach, NJ 07720
732-869-1020 - Direct Line & Voice Mail
732-455-3382 - Fax
bbcc@bradleybeachnj.org - Email
www.bradleybeachnj.org - Website*

Banner Ad:

Only \$75.00 for one year!

A BANNER AD is an approximately 1 X 3 inch advertisement which incorporates your logo with general contact information. Colorful banner ads appear at the top of each of the over fifty pages on the website. (Renewal prices are discounted.)

Sponsorship:

Only \$150.00 for one year!

Large in size, a SPONSORSHIP AD is the top third of a webpage incorporating your logo, contact information, and a display of services offered. (Renewal prices are discounted)

Email Blasts:

FREE!!!

With over five hundred (500) email addresses, fliers promoting your business can be read by members of the business and residential community for free.

(Non-members: For a \$50.00 fee, your flyer will be "blasted" to over 500 email addresses.)

These are CHAMBER MEMBERS ONLY prices.

Chamber-sponsored projects

- 1) Main Street Beautification Plan: Members weed, mulch and plant flowers in tree wells that have been neglected. The plantings help keep Main Street looking beautiful. The new bike racks are a collaborative project between the Chamber of Commerce, businesses and the Borough.**

- 2) The Chamber has maintained a good working relationship with the Tourism Commission by donating funds for their beautification projects (the hanging flower baskets and the Welcome banners), and by having Chamber members serve on the board.**

- 3) The Chamber is in constant contact with the Mayor and Public Works Department to keep on top of Main Street problems. For example, when the decorative lamps are out and the street is dark, just a phone call has the lamps lit again.**

- 4) When the Chamber sponsors a fund-raising event, our members are always welcome to bring their business cards, menus, brochures, etc., to hand out to visitors from the Chamber's table. Additionally, at the Chamber office in the Kearny Federal Savings Bank, we have a table for our members' business information.**

- 5) The Chamber is always alert to problems in town that may affect our business partners. If we cannot solve the problem, we will find people who will.**