



Bradley Beach Has It All!!

OCTOBER 2017

CHAMBER NEWSLETTER

Main Street Beautification Committee
John Esposito, Chair



Beth Cotler

Ray Bloetjes

Shirley Ayres

This committee is dedicated to improving the look of Main Street.

Main Street has never looked more beautiful than it did this year. The hanging baskets featured healthy colorful flowers, and the trash was kept under control. Thank you, Biagio Cofone and your dedicated crew. You make us all proud of our town.

Chamber of Commerce News:

Members: Please submit photos, pictures and events to our Chamber email (bbcc@bradleybeachnj.org) and they will be included on our **Facebook** page. Submit as many pictures and/or events as you want, but please be aware that the Bradley Beach Chamber of Commerce reserves the right to refuse email/online advertising based on language and/or content.

Help us welcome Chamber Members Aimee and Heather of PRESENT Gift Shop to town!

present
 a new gift shop and gathering space in Bradley Beach, NJ featuring handmade and local items and hosting inspiring events

GRAND OPENING!

Saturday, October 7, 2017, 3-6pm
 Sip, snack, shop, & schmooze!

706 LaReine Ave • Unit 101
 Bradley Beach, NJ 07720

www.presentnj.com

You are invited to PRESENT's Grand Opening on Saturday October 7th from 3-6 PM.

Small Business Saturday, November 25, 2017:

This year, Small Business Saturday is on November 25th. The Chamber has participated as a Partner for three years. This year is no different, except we have received all the materials and information a lot earlier than in the past. We have signed up 14 businesses, the limit for the application. We have lots of information about how to organize the businesses. American Express, the sponsor, has emailed us lots of downloadable materials, such as posters, flyers, giveaways, etc. Our members will be kept updated on what is happening and when. We look forward to a very exciting Small Business Saturday on the Saturday after Thanksgiving, November 25th. It is not too early to plan for our big shopping day.

**Every day of the year should be Small Business Shopping Day.
Shop Local. Shop Often.**



Shop!

Help Make SMALL BUSINESS SATURDAY on November 25th the biggest day of the year for Bradley Beach small businesses.

Between Black Friday and Cyber Monday is a day dedicated to supporting small businesses nationwide. Founded by American Express in 2010, Small Business Saturday has grown into a movement that millions of individuals, businesses and communities have embraced nationwide.

The Bradley Beach Chamber of Commerce is leading the way promoting Shop Small Saturday for the area. As we join this nationwide effort to support small businesses, we urge you to become an active participant in this promotion so that all our member shops and restaurants can benefit. This coming holiday season take a pledge to Shop Small, Spend Local, Eat Local and Enjoy Local --support the local small businesses that support our community.

The Chamber has compiled a list of shops that will have discounts & specials on Saturday, November 25th for our Shop Small Saturday Open House. We have done our best to make sure all the information in this email is correct. However, the shops and restaurants will have the right to correct onsite.



Public Library News:

We wish to welcome Library Director, Janet Castelpietra to our community. We are sure she will be a welcome addition to Bradley Beach.

The Library recently purchased the Ancestry.com Genealogy Library Edition for patrons to use in the Library. Deb Khost is trained to help people look for their ancestors in many different ways. For more information and details, please call 732-776-2995 during Library hours. This is another FREE service to members of the Public Library.

Bradley Beach Elementary School News: PTO News:

During the summer, the PTO held a raffle to benefit the 8th Grade Washington trip. Every Thursday, at the Bradley Fresh Farm Market in Riley Park, the PTO was out selling raffle tickets. They went door-to-door, to all the businesses in town, selling tickets. Finally, on Thursday, September 14th, on Back to School Night, the grand prize winner was drawn, and Principal Dr. Wisniewski presented the travel certificate. Congratulations to the PTO for such a successful raffle! Most of all, congratulations to the members of the 2018 graduating class! They truly will benefit from the generosity of all the people who bought raffle tickets, and from the amazing fund raising abilities of the members of the PTO.

Starting this month, there will be three ways (and one tried and try method) to help support our Elementary School. Information will be on the Elementary School's and the Chamber's websites.

1) Stop and Shop Super Market in Neptune City is willing to have a percentage of your purchases donated to the school. All you have to do is register your customer card with the store and it will take place from September until March.

2) Target has a service for customers to donate a percentage of their purchases to the school of their choice.

3) Amazon School Rewards will earn the school up to 10% of your purchases.

4) And, of course, please save box tops and bring them to school for additional savings for school supplies and equipment.

I am sure a lot of people, whether they have children in the Elementary School or not, will be willing to sign up for these donations to the school.

The Best Part? It's All FREE for you to participate!

Ladies' Auxiliary News:

On Saturday, October 14th from 9 AM until 3 PM, the Auxiliary will sponsor their Fall Town Wide Garage Sale. Applications are available at Borough Hall.

Grow Monmouth grants:

There is still Monmouth County grant money available for businesses that want to improve and beautify the outside of their stores. The grants are for up to \$1,850.00. The County has no idea when the money will run out so if you are interested, please send in your application as soon as possible. The money is good for façade beautification projects, only. This program is under the leadership of Freeholder Tom Arnone.

Since grants have been made available, the following businesses in Bradley Beach have received façade grants: **Beach Cinema; Patrick Parker Realty; The Buttered Biscuit; The Connolly Agency; Nonno's Italian Restaurant; Ann Bags; Tuscany by the Sea; owner of 316 Main Street; owner of 708 Main Street.**

For more details and an application, please contact the Monmouth County Department of Economic Development by calling John Ciufu at 732-431-7470 ext. 8650.

Tourism Commission:

To contact Nicole at Tourism via email: tourism@bradleybeachnj.gov or call the Borough office: 732-776-2999 X-1028.

Tourism monthly meetings are held on the third Monday of each month at 5:00 PM in the Biase Center.

2017 Upcoming Tourism Events:

Saturday October 21st – Howl-O-Ween Dog Festival & Pooch Parade 12-3PM Riley Park (rain date October 22nd)

Friday November 24th – Beach Bonfire 6PM Fifth Avenue Beachfront

Sunday November 26th – Tree lighting 4-6 PM, Riley Park

Tuesday December 12th – Menorah lighting – Sundown, Riley Park

Monmouth County News:

The Monmouth County Clerk's Office, at 3544 State Highway 66 in Neptune (adjacent to The Home Depot), known as the "Monmouth County Connection", is open Monday, Wednesday and Friday from 10:00AM to 6:00PM, Tuesday and Thursday from 10:00AM to 8:00PM and Saturday from 9:00AM to 1:00PM offering a variety of services including passports, notary public, voter information, and senior and veterans' services. For more information call 732-303-2828 or check out their website www.visitmonmouth.com/connection.

All programs are free but registration is required. Call 732-303-2828 to register.

Every Day:

Free expedited Passport Service every day.

Free Notary Public every day.

Free Veterans' IDs every day.

Recurring workshops:

Every Wednesday from noon to 3PM, meet with a Medicare SHIP counselor.

Every first, third and fifth Thursday, meet with Monmouth County Surrogate's Officer.

Every second and fourth Thursday from noon to 3PM, meet with Monmouth County Veteran Services Officer

Anniversaries

Vic's Bar & Restaurant – 70 years - 1947

Pete & Elda's Bar – 55 years – 1962

Bradley Beach Historical Society – 25 years – 1992

D'Arcy's Tavern – 10 years – 2007

October Dates

All month – Fletcher Lake mini park pavers, \$75 or \$150.00 each

All month – Bradley Food Pantry donations at the Library

All month – Library "bricks" (call 732-776-2995 for information)

Monday October 2 – Friends of the Library meeting

Monday October 2 – Monthly Chamber meeting

Thursday October 5 – PTO meeting

Saturday October 7 – Grand Opening/Ribbon Cutting: PRESENT

Monday October 9 – Columbus Day celebrated

Monday October 9 – Leif Erickson's Birthday

Tuesday October 10 – Brush & Yard Waste Pickup

Tuesday October 10 & 24 – Mayor and Council meetings

Wednesday October 11 – Fletcher Lake meeting
Thursday October 12 – Public Library’s Psychic Fair
Saturday October 14 – Auxiliary’s Town Wide Garage Sale (Rain Date 10/15)

Monday October 16 – National Bosses’ Day

Thursday October 19 – Zoning Board of Adjustment meeting
Friday October 20 – Annual Fire Department’s Fish Fry

Saturday October 21 – Howl-O-Ween Festival & Pooch Parade (Rain Date 10/22)

Monday October 16 – Recreation Board meeting
Monday October 16 – Tourism Commission meeting
Tuesday October 17 – Board of Education meeting
Monday October 23 – Library Board meeting

Tuesday October 24 – United Nations Day

Thursday October 26– Planning Board meeting

Monday October 30 – Halloween Parade (Rain Date 10/31)

Tuesday October 31 - Halloween

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The Bradley Beach Public Library’s website (www.bradleybeachlibrary.org) has lots of good information for your business and personal life under the tab “**Research**”. Take a look.

To donate to the ongoing fundraising for personalized memorial bricks, please call 732-776-2995.
The “bricks” are displayed on the wall inside the new elevator section of the Library.

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On the Borough of Bradley Beach’s website (www.bradleybeachnj.gov) there is a ton of useful information regarding your home and/or business. Look for the tab and click on “**Helpful Links**”.

Each Mayor and Council meeting’s agenda is published on their website under “**meetings, agendas and minutes**” before their Tuesday meetings. The documents up for discussion are also available on their website.

A very special “Thank you” to the Mayor and Council, and especially Kelly Barrett, for the beautiful memorial plaques displayed on the Borough’s meeting room wall, of the Armed Forces from Bradley Beach who served in World War II and Vietnam. We are very proud of all our military men and women. These plaques keep their spirits alive whenever anyone looks at them. Thank you very much for the plaques. They are wonderful.

This coming month of November, we will be reminded that it has been exactly 100 years since the United States became involved in The Great War, World War I. It was “The war to end all wars”, but, unfortunately, too many wars have happened since then. At this time, and at any time, please take the opportunity to thank an Armed Forces man or woman for their service in the United States military. No matter where or how they served, their time in the Armed Forces was time away from family, friends, education and careers. We will always be grateful for their sacrifices for our nation.

Look for our next newsletter.

Meanwhile, be sure to check our website daily for lots of valuable information about Bradley Beach, Asbury Park, Avon, Neptune City, Ocean Grove, and other surrounding towns. (www.bradleybeachnj.org)

Of course, you can [Like us on Facebook](#), too!

Remember to celebrate the Explorers:



Leif Erickson



Christopher Columbus